

# Balazs Balassa

## CONTACT

### Phone

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### Email

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### Location

Searcy, Arkansas

### Website

beebeproduction.hu

### Languages

English, Hungarian

## AWARDS

- Harding University Communication Department – Student of the Year 2023
- Mid-America Emmy Student Production Awards 2023 – Nominee (Results yet to be announced)
- BEA Student Audio Competition – Educational Program Category – Award of Excellence. Las Vegas/2023

## SUMMARY

I am studying Media Production at Harding University. In addition to my studies, I have tried to gain as much experience I could as a student athlete. I have been playing competitive tennis for over 12 years; sports have been a significant part of my life since childhood. During my academic studies, it became clear that I would like to combine my passion for sports with my media studies.

## EDUCATION

### High School Diploma

*TEGYAK, Budapest, Hungary • September 2014 - June 2019*

### Bachelor of Arts in Media Production

*Harding University, Searcy, Arkansas • August 2019 - May 2023*

## EXPERIENCE

### Sports Director

*Harding Sports Network, Searcy, AR • August 2021 – May 2023*

Responsible for directing live NCAA sporting events by delegating tasks and choosing camera shots. (Football, Baseball, Volleyball, Soccer, Basketball) Including NCAA Division 2 Championship games. I created a 5-camera, 2-commentators tennis live stream own my own during the summer of 2022.

### Videographer Intern at Hungaroring Formula-1 Race Track

*Hungaroring Sport ZRT, Budapest, Hungary • June 2022 - August 2022*

Shot and edited videos for multiple social media platforms on the biggest race track in Hungary. Started and developed the hungaroring\_official TikTok page, generated more than 3.000.000 views and gained 17.000 followers. Attended and worked on the Formula-1 Aramco Hungarian Grand Prix.

### Radio Host and Basketball Producer on KVHU95.3 FM Radio

*KVHU95.3, Searcy, AR • August 2021 – February 2023*

Work as a radio DJ for Harding University AM / FM radio stations; supervised playing of songs and provided commentary to an estimated audience of up to 25,000+ listeners; fielded listener requests via phone calls and managed audio recorder for each session. Producing live NCAA basketball games.

### Head Photographer at the Bison Newspaper

*Bison Newspaper, Searcy, AR • January 2021 – May 2023*

Coordinated with the Head Photographer of the newspaper to ensure coverage of all events, including sports, social events, music concerts, and theater performances. Shot and edited photos before deadlines, wrote cutlines.

### Social Media Manager

*Fehér Sport Buda & Pasarét Teniszkлуб • May 2022 – Present*

Create and design posts for various social media platforms for a tennis shop and a tennis club. Shooting and editing pictures, planning, implementing and monitoring these company's social media strategy in order to increase brand awareness, improve marketing efforts and increase sales.